

REVERSE HOLIDAY LIGHT PARADE



Parade Date/Time: Saturday, December 5, 2020
Parade begins at 6PM. Please line up by 5:30PM.

Mandatory Virtual Parade Meeting: December 1 @ 5:30PM via a virtual meeting through Microsoft Teams

Organizers: City of Janesville-Recreation Division, Hedberg Public Library, Downtown Janesville, Inc., Janesville Performing Arts Center, Janesville Area Convention & Visitor's Bureau, Janesville Art League, Rotary Botanical Gardens, Boys & Girls Club, Rock County Historical Society, and Janesville Community Center, Inc.

Route: Parade entries will assemble at their assigned location in the Traxler Park loop located at 600 N. Main St, Janesville and remain stationary. This is a reverse parade and the community will be driving through the loop to view all of the entries and must remain in their vehicles.

Application Deadline: All applications must be received on or before **Friday, November 20**. You may either mail, hand deliver entries, or scan in and email applications and support documents. Please note due to format, parade float entry space is limited and first come first served.

Entry Fee: There is no entry fee

Entry Types: Parade Entry Types allowed in 2020:
-Floats
-Vehicles (cars, trucks, buses, etc.)

Parade Acceptance: Your acceptance into the 2020 *Janesville's Jolly Jingle* Reverse Holiday Light Parade will be confirmed via email upon approval of your application. Please allow up to a week for a response.

Awards: Awards given in the following categories for entries overall:
Judge's Choice Award- (Framed Certificate & a Prize TBD)
Best Use of Lights- (Framed Certificate & a Prize TBD)
Best Use of a Theme- (Framed Certificate & a Prize TBD)
Most Creative- (Framed Certificate & a Prize TBD)
Most Spirit- (Framed Certificate & a Prize TBD)

Contacts: Please contact Jeff Zakoski at the City of Janesville Recreation Division at (608) 755-3031 or zakoskij@ci.janesville.wi.us

* SEE REVERSE SIDE FOR INSTRUCTIONS *

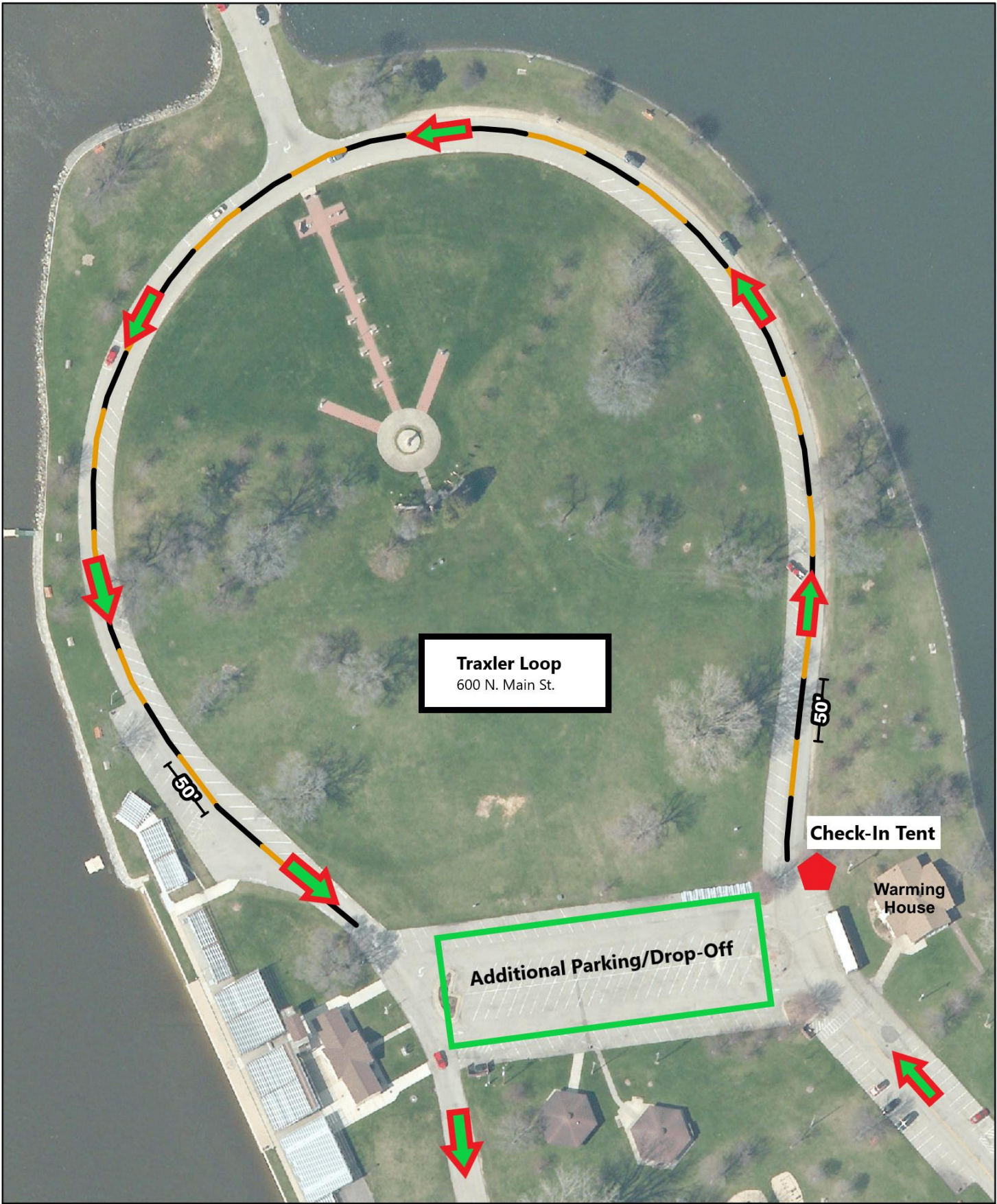
INSTRUCTIONS TO REVERSE PARADE PARTICIPANTS

1. All parade entries must check in at the Check-in tent located at the start of the Traxler loop (see map). Traxler Warming House bathrooms will be available for use.
2. All parade entries must assemble at their assigned location in the Traxler Park loop located at 600 N. Main St, Janesville. Your unit number will be located in order within the loop. Odd numbers will be on the right side and even on the left. Please line up or park your vehicle/float by your unit number. Only vehicles pulling a float or vehicles that are part of the parade are allowed in the loop.
3. Entries with additional vehicles or people dropping off people to participate in the parade should be told to park/drop-off in Traxler Park Parking lot (see map), as the loop is only for parade entries. Direct your participants ahead of time with extra vehicles that they should use the Traxler Parking lot, as the loop is not for extra parked vehicles or dropping off of people.
4. Entries may begin arriving at 4:30PM. All entries must be in their assigned spots and set-up no later than 5:30PM.
5. All entries will be inspected between 5:30 and 6PM. Please have a representative available at your spot during this period of time. This will also be the time for judging.
6. The reverse parade will begin at approximately 6PM and end at 8PM.

RULES & REGULATIONS

1. All parade entries must be decorated and lighted. They should have a minimum of 500 lights. The lights must be in good shape, with no wires exposed. All units must be appropriate and family friendly.
2. Face masks are required at all times for participants. Social distancing of 6-feet should be maintained between non-household members.
3. **No Santa Claus costumes allowed in any entry.** Santa will be stationed at the end of the loop.
4. The name of your entry/business/organization must be displayed on your unit and be highly visible.
5. No handing out of any candy or any other item is allowed at each individual parade entry. This is to eliminate that close contact, and also because it will slow down the traffic flow. We will be giving out one large goody bag at the end of the parade to each vehicle. Each parade entry can opt to submit candy, coupons or other literature promoting their business/organization, etc. ahead of time to the Recreation Division. These items can be singular/individual or combine several things in one smaller bag, such as a Ziploc bag. We will compile everything into one large goody bag. If you wish to submit anything to be included in the large goody bag it must be to the Recreation Division office by November 30th. We will be doing 1,000 goody bags. Let us know if you need pick-up.
6. No weapons or items resembling a weapon. If you are in doubt about whether something is a weapon or resembles a weapon, please do not include it on your float. If such items are included, you will be kindly asked to put the items away.
7. No inflammatory, negative, or profane language or messaging.
8. All entries must have an adult 18 or over present at all times.
9. There can only be a maximum of two (2) people at each parade entry at one time. If you wish to have shifts, you may change out people, but the change out people should remain in a separate vehicle in the parking lot. Entries cannot leave, unless for emergency during the parade.
10. Fire extinguishers must be on every float entry.
11. No smoking, vaping, or consuming alcoholic beverages, or fireworks at any time while in the park.
12. Electrical outlets on site are limited. Contact our office if you are interested in being near an electrical outlet.
13. Generators, converters and/or batteries can also be used to power lights and sound.
14. Units are highly encouraged to incorporate holiday music into their float/unit. We will also have holiday music tuned to a specific radio station for vehicles.
15. Participants must stay out of the road. Community members are not allowed to stop while in the loop. We expect a large volume of cars and need to get them all through quickly and safely.
16. **Parade officials reserve the right to restrict, limit, or reject (at any time including during the parade) any entry that in the sole determination of parade officials is inflammatory, controversial, and/or upsetting, or does not abide by the rules and regulations.**

All rules/regulations are subject to change. Entries will be made aware of these changes.



Traxler Loop
600 N. Main St.

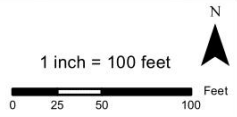
Check-In Tent

Warming House

Additional Parking/Drop-Off

Traxler Park Loop

50 Foot Intervals



CITY OF JANESVILLE
Wisconsin's Park Place

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