



Dear Parade Participant,

On behalf of Janesville's Jolly Jingle Committee, I invite you to participate in one of the highlights of the event, the "Holiday Light Parade". We are in search of interested businesses, organizations, or clubs who wish to have an entry in the lighted holiday parade. Parade entries can consist of floats, decorated vehicles, marching groups, musical groups, walking units, etc. It is a great way to show your group's holiday spirit, and dedication to community events, all the while showcasing all you do!

The 2017 parade will be held on Saturday, December 2nd at 6PM in downtown Janesville. The parade entry deadline is November 17th. An application form can be found on the back of this welcome letter, and there is an attached sheet with specific information regarding the parade.

Janesville's Jolly Jingle is a 4th year, large scale community holiday event. Partners include: the City of Janesville-Recreation Division, Hedberg Public Library, Downtown Janesville, Inc., Janesville Farmers Market, Rock County Historical Society, Janesville Performing Arts Center, Voigt's Music Center, Olde Towne Mall, Janesville Area Convention and Visitor's Bureau, Janesville Art League, and SSM Health St. Mary's Foundation. This family-friendly holiday event will be December 1-3 with much to do, including: Tree Lighting, Storytime with Santa, Spice on Ice Skate Show, Skate with Santa, Live Reindeer, Lighted Parade, Fireworks, Christmas with the Tallmans, Holiday Market, and much more! Visit JanesvilleJollyJingle.com for a full schedule of events.

We hope you consider being a part of the holiday light parade in conjunction with Janesville's Jolly Jingle. For further questions, please contact me at (608-755-3031) or steenrodd@ci.janesville.wi.us

Sincerely,

Dan Steenrod
Recreation Programmer